



## COURSE DESCRIPTION CARD - SYLLABUS

Course name

Social Communication (elective)

### Course

Field of study

Civil Engineering

Area of study (specialization)

Road, Bridge and Railway Engineering

Level of study

Second-cycle studies

Form of study

part-time

Year/Semester

1/2

Profile of study

general academic

Course offered in

English

Requirements

elective

### Number of hours

Lecture

18

Tutorials

0

Laboratory classes

0

Projects/seminars

0

Other (e.g. online)

### Number of credit points

3

### Lecturers

Responsible for the course/lecturer:

prof. Liliana Szczuka-Dorna

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Center of Languages and Communication PUT

Piotrowo 3a, 60-965 Poznań

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Responsible for the course/lecturer:

dr Katarzyna Matuszak

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### Prerequisites



Student might know basic theories and concepts of interpersonal and intercultural communication. Student has the ability to analyze and interpret some behavior and situations in Polish and international context. Student understands and is prepared for positive and successful communication in groups and international teams.

### Course objective

1. Provide students with basic knowledge in the field of social communication.
2. Acquainting students with contemporary problems of social communication.
3. Developing problem-solving skills and communication skills in students groups.
4. Bringing the linguistic competence to the minimum B2 + level (CEFR).

### Course-related learning outcomes

#### Knowledge

- 1 Broad knowledge of interpersonal communication (styles, kinds etc.)
- 2 Broad knowledge of intercultural communication.
- 3 Basic kinds of communication.

#### Skills

- 1 Recognize cultural differences
- 2 Recognize elements of nonverbal communication
- 3 Use different negotiation styles

#### Social competences

- 1 As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give a successful presentation in English.
- 2 The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment.
3. Student is able to develop his/her knowledge during all life (life-long learning) on the basis of practical experience and professional literature.

### Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

The knowledge acquired during the lectures is verified by discussions and short tests (formative assessment). Students receive credit on the Moodle platform. The skills acquired during the lectures are verified on the basis of a written test (pass 60%) - summary assessment

### Programme content



Students are given some information on theoretical perspectives that help to explain communication interactions between the members of different groups, cultures and subcultures. Theories about communication and barriers to successful interpersonal communication are presented. Special attention is paid to the topic “Body language”. (non-verbal communication in formal context.) Principles and techniques that can be used to improve interpersonal communication and overcome associated problems are shown. Finally, students are acquainted with current professional literature.

### Teaching methods

1. multimedia presentation illustrated with examples
2. talk
3. coursebook

### Bibliography

#### Basic

1. Szczuka-Dorna, L. and Vendome, E., Introduction to Interpersonal Communication, PUT, 2017.
2. Hofstede, G. and Hofstede, G.J., Cultures and Organizations Software of the Mind, The McGraw Hill Companies, 2005.
3. Gesteland R. R., Cross-Cultural Business Behaviour, Copenhagen Business School Press, 2001.

#### Additional

1. Spencer-Oatey H. and Franklin P., Intercultural Interaction. A Multidisciplinary Approach to Intercultural Communication, Palgrave Macmillan, 2009.
2. you tube movies

### Breakdown of average student's workload

	Hours	ECTS
Total workload	75	3,0
Classes requiring direct contact with the teacher	18	1,0
Student's own work (literature studies, preparation for laboratory classes/tutorials, preparation for tests/exam, project preparation) <sup>1</sup>	57	2,0

<sup>1</sup> delete or add other activities as appropriate